

# JAMES MCBREARTY

## EXPERIENCE TO HELP YOU

I'm James McBrearty, and gained 17 years' experience in industry and practice before going on to found my own accountancy practice, [taxhelp.uk.com](http://taxhelp.uk.com), in 2006.

My accountancy practice was set up specifically to help one-person businesses, usually being run from home. Since then, as well as growing my own business from scratch, I have helped hundreds of small businesses to grow.

## BUSINESS AWARDS

Being one of only 100 businesses in the whole UK to be featured by Small Business Saturday, I was invited to Downing Street in December 2014:



In March 2015 I won the gold award for my use of social media for business, in the Surrey Digital Awards:



## PUBLISHED AUTHOR

I am the author of two books for small business:



Chocks Away was published in 2010

Ivan Misner, Ph.D., NY Times Bestselling Author and Founder of BNI® says:

*"James McBrearty, through sharing his own experiences and knowledge, provides an invaluable guide to business owners worldwide."*

*Businesses, like aircraft, can experience times of turbulence; **Chocks Away: Achieving Freedom from the 9 to 5** will show you how to help your business takeoff, expertly navigate through economic fluctuations and changes in the global business climate, and land safely at the destination you planned for-instead of ending up somewhere else!"*



Power Climb was published in 2012.

Ivan Misner, Ph.D., NY Times Bestselling Author and Founder of BNI® says:

*"To read **Power Climb** is to empower yourself to earn more through learning more and gain greater enjoyment from the journey to the top."*

*With this book, James continues the purposeful work he began with his first book, Chocks Away—helping small business owners achieve more by applying simple, affordable-to-implement tips that will propel business performance and free up time to enjoy other areas of life outside of business.*

*Do yourself a favour and read this book!"*

My books have also been featured in the press, and I have also been interviewed on the radio as well.

## PRESENTATIONS TO HELP PEOPLE GROW THEIR BUSINESS

One of my favourite sayings is "you've got to learn more to earn more" and to that end I have run training courses internationally for local groups and to audiences in excess of one hundred people.

I have also lectured to a class of entrepreneurs at St Mary's University, Twickenham.

Throughout 2011 & 2012 I regularly ran a presentation on Social Networking for Business:



On August 10th, 2012 my presentation was ranked as one of the most shared slideshare presentations in the world on LinkedIn.



*"James visited my group and delivered a presentation on Social Media and how it can be used to influence and grow your own business. It was very informative, positive and thought-provoking. I can thoroughly recommend James as a visiting speaker on this subject. All local groups should ask James to present to them - he has great levels of knowledge on this topic, combined with his enthusiasm." **John Murray***

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## **ADDITIONAL FEEDBACK**

### **When I presented to over one hundred business owners in February 2012:**

- 91% rated this workshop Good/Excellent
- 90% said they would encourage others to come along to future events.
- 100% rated the presenters as Good/Excellent positive, and packed full of good ideas.

### **I also presented to eighty-five chartered accountants at their West Surrey networking event in May 2011 in Guildford.**

This was well received, scoring highly on the attendee feedback forms. Comments received included:

- Really interesting
- Speaker had good knowledge
- Useful information
- High level

### **In September 2009 I presented to fifty financial advisers at the London School of Economics(LSE):**

*"Excellent... concise, knowledgeable and positive. Lots of good ideas were provided and I respected his professionalism." **Colin Low, Ipswich***

*"Excellent and extremely professional presentation... really did provide an insight in to establishing professional connections in an informative and inspiring manner. It was upbeat, positive, and packed full of good ideas." **Edward Nice, London***

## OUTSIDE OF WORK

I have always been interested in aviation and qualified as a private pilot in 2000.

I have been a member of Mensa since 1988, enjoying several of the group's annual trips to Portmeirion and the British Grand Prix.

