



# MARKETING PLAN

## RESULTS TRACKER

	<i>Overall cost</i>	<i>New clients</i>	<i>Cost per client</i>	<i>Lifetime client value</i>
<b>Source</b>				
Website				
blogging				
video				
networking				
social media				
paid adverts				

*Remember your time is a cost - estimate hours spent at fixed rate*